



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

New

| | | |
|--|--|--|
| <u>Contract / Revision</u> 500792 / | | <u>Alt Order #</u> 06401270 |
| <u>Product</u> TARKANIAN 4 CONG ADD | | |
| <u>Contract Dates</u> 11/01/12 - 11/03/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> Tarkanian for Congress | | <u>Original Date / Revision</u> 10/31/12 / 10/31/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 11/01/12 | 11/01/12 | The X Factor | The X Factor | | :30 | | | NM | 1 | \$5,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | ---1--- | | | | 1 | \$5,150.00 | | | |
| Totals | | | | | | | | | | | 1 | \$5,150.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 10/29/12 - 11/01/12 | 1 | \$5,150.00 | \$4,377.50 |
| Totals | 1 | \$5,150.00 | \$4,377.50 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

HARRIS REPORT FROM REP OCT31/12 17.43
* * CHANGES * * * * KVVU-TV * * *

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME CHRIS FEIST

| | |
|------------|--------------------|
| BUYER NAME | CHRIS FEIST |
| SALES PRSN | PH- TERESA DIFURIA |

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

| PRDCT | <u>TARKANIAN 4 CONG ADD EST#</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|----------------------------------|----------------------------------|
|-------|----------------------------------|----------------------------------|

FLIGHT DATES NOV1/12 NOV3/12 WK-1

| | | | |
|----------|-----------|----------------------|----------------|
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE |
| | | | OCT31/12 17.49 |

REP: OK'D MI
SEE LINE 2
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DANNY TARKANIAN FOR CONGRESS ADD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

| | | | | | | | | | |
|-------------------|---|-----------|----|------------|------|------|---|-----|---|
| 1 | S | 800P-900P | 30 | \$5,150.00 | 11/1 | 11/1 | 0 | THU | 0 |
| PROGRAM : XFACTOR | | | | | | | | | |

| | | | | | | | | | |
|---|---|------------|----|------------|------|------|---|-----|---|
| 2 | A | 800E-1000E | 30 | \$5,150.00 | 11/1 | 11/1 | 1 | THU | 1 |
|---|---|------------|----|------------|------|------|---|-----|---|

| | | | |
|--|-------------|----------------------|-------------|
| PROGRAM : XFACTOR | | | |
| ORD COM1 : | CORRECT TP. | | |
| THIS IS A MAKE-GOOD FOR NOV1 ON LINE-1 FOR 1 SPOT/WK | | | |
| STATION MAKEGOOD OFFERS: | | | |
| M1 | OK'D | BUY#1 | |
| | | MISSED:THU/800P-900P | NOV1 |
| | | OFFER:THU/800P-1000P | NOV1 |
| | | CMT:CORRECT TP. | |
| | | | 30S |
| | | | \$5,150.00 |
| | | | (OCT31/12) |
| | | | PLS ADVISE. |
| | | | 30S |
| | | | \$5,150.00 |

NOV/12 \$5,150.00

| | |
|----------------|------------|
| CONTRACT TOTAL | \$5,150.00 |
| TOTAL SPOTS | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

MARKET TOTALS \$34,333 KVVU 15% KSNV 23% KLAS 39% KTNV 19% KVMY 2% KVCW 2% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/D TARKANIAN/R/CON/NV
 AGY # _____ AGY. NAME SANDLER & INNOCENZI
 705 PRINCE STREET
 ALEXANDRIA, VA 22314

REP.# _____ OFF.# 762 SALESMAN # _____
 BUYER NAME CHRIS FEIST
 SALES PRSN PH- TERESA DIFURIA

ORDER # 506792 CONTRACT # 6401270 CLASS: NATL. LOCAL REGIONAL

PRDCT TARKANIAN 4 CONG ADD EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV3/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 15.05

REP: NEW TARKANIAN ADD
 TOTAL \$5150
 PLS CNF THANKS
 NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DANNY TARKANIAN FOR CONGRESS ADD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|------------|
| 1 | | | 800P-900P | 30 | | \$5,150.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| PROGRAM : XFACTOR | | | | | | | | | | | | |
| NOV/12 \$5,150.00 | | | | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | \$5,150.00 |
| TOTAL SPOTS | | | | | | | | | | | | 1 |

MARKET TOTALS \$34,333 KVVU 15% KSNV 23% KLAS 39% KTNV 19% KVMY 2% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*